

**Connect!**  
**Bernie Croghan, Senior Doer**  
**[www.connectbradenton.com](http://www.connectbradenton.com)**



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**Senior Doer**  
**Connect Bradenton**

We are happy to welcome back Bernie Croghan, who is the original founder of **ComCenter**, starting with **ComCenter70** and **Lakewood Ranch**. Now he is our service client.

Bernie retired from **ComCenter** in 2016 and returned to his favorite development passion, urban redevelopment. In November, he opened **Connect!** in downtown Bradenton. He is applying much of what he learned while developing **ComCenter**, but is pursuing a different style of Shared Services designed to attract more small business and entrepreneurial firms to downtown Bradenton.

We are exploring some mutually beneficial ways to offer better services to our clients. Did somebody say **Shared Services?** Instead of hiring a team of telesecretaries to provide live phone answering, **Connect!** retains these services from **ComCenter**. Everybody wins.

Now we have established mutually beneficial meeting services to our clients. If **ComCenter** clients need a meeting room in Downtown Bradenton, they will be welcome at **Connect!** as if they are regular members, paying the same meeting room rates that they pay at **ComCenter**.

We hope to find more ways to push the Shared Services envelope together. We wish Bernie great luck with Connect Bradenton and hope to be community partners for a long time.

Bernie is very interested in establishing a number of Meetups at **Connect!** for groups of "Mompreneurs", freelancers, coders, and other businesses that really don't need an office. They work from home but after a while they need to have some human connection and would appreciate the opportunity to meet with their peers. Additionally, **Connect!** and **ComCenter** will collaborate to see if we can give these groups two places to meet for their convenience. This could be fun.

If you would like to speak with Bernie, you can call him at 941.932.2853 (cell) or send him an email at [bcroghan@connectbradenton.com](mailto:bcroghan@connectbradenton.com).

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